
NORTHWEST BUSINESS SERVICE TEAM

Manufacturing Sector Goals & Strategies

February 2018

Goal #1: SUPPORTING WORKFORCE RECRUITMENT AND RETENTION

Strategy #1: Targeted recruitment.

Strategy #2: Market manufacturing to targeted youth.

Goal #2: CHANGING PERCEPTIONS ABOUT MANUFACTURING

Strategy #1: Provide real world opportunities, with hands on interactions. To create a career day, similar to the My Success Event, in each of the three (3) sub-regions, with schools businesses, and parents.

Strategy #2: Provide jobsite, employer presentations, mobile units, video presentation and interactions with current employees.

Strategy #3: Provide advancement and including degreed and technical training to enhance employability and divers opportunities.

Goal # 3: CLOSING THE SKILLS GAP

Strategy #1: Connect education and employers to identify skills that are lacking.

Strategy #2: To improve soft skills in students within schools.

Strategy #3: To increase work based learning in the region.

Goal #4: Create a Point of Contact system for the Business Services Team.

Strategy #1: To create Nexus Group(s).