

**Workforce Development Board  
Strategic Planning Event Notes  
September 11, 2018  
St. Joseph Job Center, St. Joseph, MO**

The Northwest Region Workforce Development Board (NW WDB) and Presiding Commissioners met on Tuesday, September 11, 2018 from 1 p.m. – 4:30 p.m. at the St. Joseph Job Center (2202 Frederick Avenue, St. Joseph, MO) to begin strategic planning for the region. Those participating in the discussion included:

Board Members Kent Osborn; Deb Trautloff; Gregg Roberts; Betty Wymore; Becky Cleveland; Andrea Dalrymple; Anne Long; Rob Zirfas; Steve Reznicek; Micah Landes; Juanita Assel; Tammy Karr; Laurie Findling; Mike Veale; and Penny Adams; and Presiding Commissioners Wade Wilken, Jr.; and Bud Motsinger.

Other individuals attending and observing included: Rita Wallinga; Karen Bryant; DeAn Witt; Jon Ecker; Kim Mildward; Tristan Londre; Bryan Barnes; Janice Spearman; David Scholz; Jeanie Griffin; Brent Stevens; and Lisa Hostetler.

The strategic planning work was facilitated by Dave Overfelt, Division of Workforce Development Strategy and Planning Manager. The agenda included a broad overview of Workforce Innovation and Opportunity Act (WIOA); funding history; local Board functions; review of the Talent for Tomorrow initiative; strengths/weaknesses/opportunities/threats (SWOT) discussion; Board and Commissioner survey results; and development of basic target strategies.

NW WDB Director Lisa Hostetler will share Mr. Overfelt's presentation material, survey results, and SWOT notes with Board, Commissioners, and partners. The NW WDB strategic planning work is just beginning; there will be many opportunities for participation/inclusion in the coming months as the plan is built and action plans developed.